

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WABC Charleston - Huntington</u>	<b>Date:</b>
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I, STRATEGIC MEDIA PLACEMENT

do hereby request station time concerning the following issue:

DRUG PRICE RELIEF ACT
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: OHIO TAXPAYERS FOR LOWER DRUG PRICES

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p>	
<input type="checkbox"/> <b>Yes</b>	<input checked="" type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH 43215  
PRESIDENT MICHAEL WEINSTEIN

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

5/24/17

Date

*A. S.*

Signature

203-376-9992

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

*Mark Dominic*

Signature

Mark Dominic

Printed Name

*Sales Manager*

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



WOWK  
201 Humboldt St  
Rochester, NY 14610

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

# Contract # 1596228

**Schedule Dates** 05/30/17-06/09/17  
**Advertiser** Ohio Taxpayers for Lower Drug Prices (88042)  
**Agency** Strategic Media Placement (10336)  
**Product** Political - Issues / Propositions (1068)  
**Brand** Ohio Taxpayers for Lower Drug Prices (624229)  
**Salesperson** Katz - New York, New York (1176)  
**Sales Office** Katz - New York  
**Buyer Name** Adam, Shaw,  
**Phone/Fax** /  
**CPE** 1254/1885/5150  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV Jenna Nubar  
Special instructions: FLIGHT STARTS 5/30

**Date Entered** 05/25/17  
**Last Modified** 05/25/17  
**Entered By** Lisa McGuffey  
**CO-OP** No  
**Headline #** ECR25562463  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$546.00  
**Net Total** \$3,094.00  
**Sales Tax**

**Charleston (WOWK)**  
**By Broadcast Month**  

Month	Spots	Rate
Jun. 2017	46	\$3,640.00
<b>Grand Total:</b>	<b>46</b>	<b>\$3,640.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	6A- 7A (EST)	3		X	X	X	X			3	\$40.00	\$120.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 6A	5/25/17
2.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	9A- 10:30A (EST)	1							X	1	\$125.00	\$125.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A CBS Sunday Morning	5/25/17
3.0	Normal Line / SPOT	06/04/17-06/04/17	3	:30	10:30A- 11:30A (EST)	1							X	1	\$75.00	\$75.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A Face The Nation	5/25/17
4.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	12P- 12:30P (EST)	3		X	X	X	X			3	\$65.00	\$195.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Noon	5/25/17
5.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$75.00	\$225.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 6P	5/25/17
6.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	7P- 7:30P (EST)	3		X	X	X	X			3	\$75.00	\$225.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 7P	5/25/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





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**Agency** Strategic Media Placement (10336)  
**Product** Political - Issues / Propositions (1068)  
**Brand** Ohio Taxpayers for Lower Drug Prices (624229)  
**Salesperson** Katz - New York, New York (1176)  
**Sales Office** Katz - New York  
**Buyer Name** Adam, Shaw,  
**Phone/Fax** /  
**CPE** 1254/1885/5150  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV Jenna Nubar  
Special Instructions: FLIGHT STARTS 5/30

**Date Entered** 05/25/17  
**Last Modified** 05/25/17  
**Entered By** Lisa McGuffey  
**CO-OP** No  
**Headline #** ECR25562463  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$546.00  
**Net Total** \$3,094.00  
**Sales Tax**

Charleston (WOWK)		
By Broadcast Month	Spots	Rate
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<b>Grand Total:</b>	<b>46</b>	<b>\$3,640.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	06/03/17-06/03/17	4	:30	6P-6:30P (EST)	1						X		1	\$50.00	\$50.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Weekend Saturday	5/25/17
8.0	Normal Line / SPOT	06/04/17-06/04/17	4	:30	6P-6:30P (EST)	1							X	1	\$50.00	\$50.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Weekend Sunday	5/25/17
9.0	Normal Line / SPOT	05/30/17-06/02/17	4	:30	11P-11:35P (EST)	3		X	X	X	X			3	\$75.00	\$225.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 11P	5/25/17
10.0	Normal Line / SPOT	06/03/17-06/03/17	4	:30	11P-11:30P (EST)	1						X		1	\$50.00	\$50.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Weekend	5/25/17
11.0	Normal Line / SPOT	06/04/17-06/04/17	4	:30	11P-11:30P (EST)	1							X	1	\$60.00	\$60.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Weekend	5/25/17
12.0	Normal Line / SPOT	05/30/17-06/02/17	3	:30	11A-12P (EST)	3		X	X	X	X			3	\$125.00	\$375.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A Price Is Right	5/25/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# Contract # 1596228

<b>Schedule Dates</b>	05/30/17-06/09/17	<b>Date Entered</b>	05/25/17
<b>Advertiser</b>	Ohio Taxpayers for Lower Drug Prices (88042)	<b>Last Modified</b>	05/25/17
<b>Agency</b>	Strategic Media Placement (10336)	<b>Entered By</b>	Lisa McGuffey
<b>Product</b>	Political - Issues / Propositions (1068)	<b>CO-OP</b>	No
<b>Brand</b>	Ohio Taxpayers for Lower Drug Prices (624229)	<b>Headline #</b>	ECR25562463
<b>Salesperson</b>	Katz - New York, New York (1176)	<b>Demo</b>	
<b>Sales Office</b>	Katz - New York	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Adam, Shaw,	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	1254/1885/5150	<b>Commission</b>	\$546.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$3,094.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	TV Jenna Nuber Special Instructions: FLIGHT STARTS 5/30		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Golf	06/03/17-06/03/17	4	:30	3P- 6P (EST)	2						X		2	\$125.00	\$250.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A PGA The Memorial Tournament Golf	5/25/17
14.0	Normal Line / Golf	06/04/17-06/04/17	4	:30	2:30P- 6P (EST)	2							X	2	\$125.00	\$250.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A PGA The Memorial Tournament Golf	5/25/17
15.0	Normal Line / SPOT	06/05/17-06/09/17	4	:30	6A- 7A (EST)	3	X	X	X	X	X			3	\$40.00	\$120.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 6A	5/25/17
16.0	Normal Line / SPOT	06/05/17-06/09/17	4	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$65.00	\$195.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Noon	5/25/17
17.0	Normal Line / SPOT	06/05/17-06/09/17	4	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 6P	5/25/17
18.0	Normal Line / SPOT	06/05/17-06/09/17	4	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 7P	5/25/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Entered By** Lisa McGuffey  
**CO-OP** No  
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Jun. 2017 46 \$3,640.00  
**Grand Total:** 46 \$3,640.00

## CONFIRMATION CONTRACT

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19.0	Normal Line / SPOT	06/05/17-06/09/17	4	:30	11P-11:35P (EST)	3	X	X	X	X	X			3	\$75.00	\$225.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News @ 11P	5/25/17
20.0	Normal Line / SPOT	06/05/17-06/09/17	3	:30	11A-12P (EST)	3	X	X	X	X	X			3	\$125.00	\$375.00	Charleston (WOWK)	COMMENTS APPLY TO SUB LINES A THRU A Price 1s Right	5/25/17

Date:

Accepted-Agency/Advertiser:

Date:

Comments: